

Merk: [Sony](#)
Model: XR98X90LAEP



€ 5.999,00

Excl. BTW: € 4.957,85



Omschrijving

Amazing brightness. Piercing contrast.

Vivid. Bright. Crisp. See breathtakingly beautiful pictures full of realistic depth on our Full Array LED screen powered by Cognitive Processor XR™.

Intense contrast, feel the depth

Cognitive Processor XR™ controls the backlight of our Full Array LED in zones for ultra realistic contrast in bright and dark areas simultaneously.

Sound harmonised. Pictures synchronised.

Whatever you're watching, Cognitive Processor XR™ reproduces sound that perfectly matches the action.

Game time. Be invincible.

Our BRAVIA XR™ TVs capture the awesome graphics and soundscapes of today's games. Want more? Pair with a PlayStation®5 console for absolute immersion.

Designed slim. Machined in metal.

Sleek, seamless and sophisticated. But the real beauty of this TV is how it focuses you on what's important - the picture.

Contrast intensified. Depth amplified.

XR Contrast Booster precisely balances light across the screen, adjusting brightness for higher peaks in glare and deeper blacks in shadow. Peak brightness is higher than ever for sublime depth and detail.

Extended colour volume, now see every shade and hue

Over a billion colours reproduced with the subtle differences seen in the real world. Powered by our Cognitive Processor XR™, XR Triluminos Pro™ with a wide colour spectrum delivers natural shades in every detail.

Everything upscaled close to 4K quality

Whatever the content or source, images are upscaled close to 4K. XR 4K Upscaling accesses a vast database to intelligently recreate lost texture and detail.

Less noise. Less blur. More clarity in every picture.

XR Clear Image reduces noise utilising zone division and dynamic frame analysis, and minimises blur.

Intelligent motion processing for fast-moving, blur-free scenes

By analysing motion across several frames, Cognitive Processor XR™ with XR Motion Clarity™ ensures fast-moving sports and action-packed movies stay smooth, bright and clear.

Synchronised. Sound and picture harmony.

Hear sound straight from the screen, perfectly matching the action. Cognitive Processor XR™ turns any sound immersive with more precise sound position.

What you hear matches what you see

With Acoustic Multi-Audio™, it feels as though sound is coming from the right place in the scene, precisely matching visuals. Far more immersive than conventional TVs where sound comes from beneath the screen.

All your entertainment upscaled to 3D surround sound

XR Surround virtually creates surround sound using just the TV speakers for 3D audio without in-ceiling or up-firing speakers. Our BRAVIA XR™ TVs are also compatible with Dolby Atmos®.

Clear Voice. Precise dialogue.

Voice Zoom 2™ detects voices, analyses them and improves their clarity. With enhanced filtering, ambient elements are suppressed so you can hear even faint TV dialogue clearly.

Acoustic Center Sync

With Acoustic Center Sync, you can turn both your compatible BRAVIA and the soundbar into a centre speaker. Precisely matching what you hear with what you see on your screen further immerses you in your home entertainment.

Ready for 360 Spatial Sound Personalizer

Tailor your Dolby Atmos® experience by combining our SRS-NS7 wearable speaker with BRAVIA XR™ for spatial surround. With some Sony headphones, you can also get the simulated surround of 360 Spatial Sound.

Auto HDR Tone Mapping

Auto HDR Tone Mapping instantly optimises HDR settings during your PS5™ initial setup. Even in dark shadow and bright highlights, you'll see fine details and true colours.

Auto Genre Picture Mode

BRAVIA XR™ automatically switches into Game Mode with PS5™ to minimise lag and maximise responsiveness. It switches back to Standard Mode when watching movies for more expressive scenes.

One place for all your game settings

Never has it been easier to fine-tune your game status, settings and assist functions. All the essentials are at your fingertips for ease and comfort.

What you want to watch all in one place

Browse 700,000+ movies and TV episodes from across your streaming services, all in one place and organised into topics and genres based on what interests you.

Bring the cinematic experience home, enjoy movies included with BRAVIA™

Explore today's top movies, instantly. With BRAVIA CORE™, you can redeem up to 10 movies and stream for up to 24 months. Our exclusive movie content service with Pure Stream™ and IMAX® Enhanced delivers stunning visuals and expressive sound.

Just say what you want to see

Find favourites faster with voice search. Jump right to a show or movie just by saying it or try browsing with a voice search like "find action movies". Just say "Ok Google" to get started.

Control your smart home with help from Google

Use your voice to create the perfect viewing environment. Control smart home devices throughout your home. Adjust room temperature, lighting, see who's at the front door, and more.

Easy to wipe, always stays clean

Say goodbye to dirt and dust. With a flush surface featuring lower buttons and a special polyurethane coating, our remote is easy to wipe and keep clean. All buttons are specially coated with antibacterial material.

A handy way to control your TV

As easy as a flick of the fingers. Gesture Control enables you to change channels, adjust volume

and more using simple gestures, no remote required.

Proximity Alert

Keep your kids a step back. Proximity Alert allows you to set a recommended viewing distance for your child and alerts them if they get too close to the TV.

Video chat on a bigger screen

Catch up with friends and family on a bigger screen when you pair your TV with BRAVIA CAM™.

Optimising brightness and power consumption

Ambient light sensing optimises screen brightness to room conditions for efficient power usage. Every part of a picture is optimised based on the brightness of each image.

All your eco in one place

The Eco Dashboard keeps all eco-related settings in one place, making it easy to change them individually or in one go.

Beautiful design. Made durable. With less virgin plastic.

Sony-developed SORPLAS™ recycled plastics are used in our TVs to minimise virgin plastics, maintain durability and achieve the beautiful high gloss black finish synonymous with BRAVIA™. What's more, our new packaging uses around 45 less plastic volume.

SORPLAS™ wordt mogelijk niet gebruikt voor onderdelen, afhankelijk van de productietijd.

Het gebruik van SORPLAS™ hangt af van het product en varieert per regio en land.

[FN]Vergeleken met FY18-modellen. Ratio kan per model en formaat verschillen.

Less packaging. Less CO2.

Our new packaging is 15 smaller and 12 lighter which optimises transport efficiency and reduces CO2 emissions by as much as 15.[FN]Vergeleken met FY18-modellen. Ratio kan per model en formaat verschillen.

Seamless Edge. Almost no bezel.

Designed in outstandingly slim aluminum, this premium design focuses your eyes on what's important - the picture.

Prestige 3-way stand, stylish and versatile

A 3-way stand gives you the choice of a standard setting that focuses you on the picture, narrow setting for smaller shelves and soundbar setting for ideal positioning of your sound system.

Specificaties

AANSLUITINGEN

HDMI Audio Return Channel (ARC) eARC

AFSPEELMOGELIJKHEDEN

Smart TV Ja Smart TV platform Google TV

AUDIO

Surroundformaten Dolby Surround Uitgangsvermogen (totaal) 30

CONNECTIVITEIT

Bluetooth Ja Bluetooth-versie 4.2
Wi-Fi Ja Wi-Fi-standaarden Wi-Fi 802.11ac (Wi-Fi 5)

ENERGIEVERBRUIK

Energieklasse E Energieverbruik in HDR-modus per 1000u 180
Energieverbruik in SDR-modus per 1000u 127

FYSIEKE KENMERKEN

Breedte 219,9 Diepte 8,5
Diepte (met tafelvoet) 46,5 Gewicht met voet 68,9
Gewicht zonder voet 67,2 Hoogte 125,5
Hoogte (met tafelvoet) 130,5 Kleur Zwart
VESA montage Ja

SCHERM

Beelddiagonaal (cm) 215 Beelddiagonaal (inch) 98
Schermresolutie 3840 x 2160 (Ultra HD 4K)